



Mr. Jimmy James MA

Assistant Professor · Department of Media Studies

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PROFILE

Jimmy James is an Assistant Professor in the Department of Media Studies with an academic background in Media and Communication Studies and Multimedia. He is currently pursuing a PhD in Media Studies, with research focusing on the representation of attachment styles and personality disorders in contemporary Bollywood cinema. His academic interests lie at the intersection of Film Studies, Media Studies, Psychology, and Popular Culture. He is passionate about teaching, student engagement, and interdisciplinary learning, with interests and experience in film appreciation, visual communication, documentary production, photography, and digital media. He is committed to creating engaging learning environments while continuously developing as a teacher, researcher, and media scholar.

APPOINTMENT

Joined 15 June 2026 · Teaching 1 · Research 2

SPECIALISATION

Film Studies · Documentary Production · Audio Visual Communication · Media Psychology · Media Studies · Indian Cinema · Media Psychology · Photography · Digital Media

RESEARCH INTERESTS

Film Studies · Media Studies · Bollywood Cinema · Media Psychology · Representation of Mental Health · Attachment Styles · Personality Disorders · Gender and Identity · Popular Culture · Psychological Characterisation · Qualitative Film Analysis

COURSES HANDLED

Middle Cinema in India · Introduction to Visual Communication · Basics of Photography · Film Appreciation · Documentary Production

QUALIFICATIONS

MA — Media & Communication Studies (Specialisation - Multimedia Journalism) 2023
CHRIST (Deemed to be University), Bengaluru
8.29 CGPA

BA — Multimedia 2020
St. Joseph's College of Communication, Changnaserry, MG University

EXPERIENCE

Assistant Professor Jun 2026
St George's College Aruvithura · Teaching

Teaching Assistant/Primary Course Instructor Nov 25 – Mar 26
CHRIST (Deemed to be University), Bengaluru · Teaching

Teaching Assistant Mar 25 – Sep 25
CHRIST (Deemed to be University), Bengaluru · Teaching

- [1] Jimmy James, "A Study to Assess the Impact of COVID-19 on the Movie Viewing Pattern," *Humanities and Social Science Studies Journal*, Academy for Humanities and Social Sciences (AHSS), vol. 12, no. 1, 2023. ISSN 2319-829X. UGC-CARE
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English · Malayalam · Hindi
